評審指標（依組別不同)：

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| 參選組別 | 評審指標 |
| 科技產業組創新傳產組創新服務組 | 1. 新創團隊組成（權重25%） 2. 團隊成員的背景 3. 團隊的決策與分工介紹 4. 創業經驗及優秀事蹟 5. 策略模式（權重30%） 6. 市場發展性與開發計畫 7. 競爭者分析與競爭優勢 8. 中長期目標與實踐計畫 9. 營運模式（權重35%） 10. 產品或服務之創新性、獨特性及核心競爭力 11. 關鍵資源、活動與合作夥伴 12. 現有驗證(營運)成果(獲利評估)   (II) Strategic model (30% weighting)  1. Market development and development plan  2. Competitor analysis and competitive advantage  3. Medium- and long-term goals and implementation plans  (III) Business model (35% weighting)  1. Innovation, uniqueness, and core competitiveness of products or services  2. Key resources, activities and partners  3. Existing proven (operational) results (profitability assessment)   1. 財務規劃（權重10%） 2. 財務結構、規劃與預估 3. 風險管理及損益平衡點   ※備註：參獎企業若符合國家推動產業永續發展目標ESG政策方向，或其它國家重點政策，如推動性別主流化、企業僱用身心障礙者或高齡者之友善就業、使用電子發票、企業誠信倫理、企業增聘員工、提升員工薪資福利（包含提升員工薪資），及提升工作與生活平衡的友善家庭職場環境（包含發展彈性工作模式）等，可在計畫書內提出推動成果與執行績效，至多可加至5分為上限。  Note: If the participating companies are in line with the national ESG policy direction of promoting sustainable industrial development or other key national policies, such as promoting gender mainstreaming, employment-friendly hiring of persons with physical and mental disabilities or senior citizens, use of electronic invoices, corporate ethics, hiring of additional employees, improving employee remuneration and benefits (including raising employee salaries), and promoting family-friendly workplace environment for work-life balance (including developing flexible work models), among others, they may submit their achievements and performance in the project proposal, with a maximum of 5 points to be granted. |