評審指標（依組別不同)：

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| 參選組別 | 評審指標 |
| 科技產業組創新傳產組創新服務組 | 1. 新創團隊組成（權重25%）
2. 團隊成員的背景
3. 團隊的決策與分工介紹
4. 創業經驗及優秀事蹟

(I)Startup Background1.Background of Team Member2.Assignment of Responsibility3.Entrepreneurial Experience and Outstanding Achievements1. 策略模式（權重30%）
2. 市場發展性與開發計畫
3. 競爭者分析與競爭優勢
4. 中長期目標與實踐計畫

(II) Strategic Model (30%)1. Market Development and Development Plan2. Competitor Analysis and Competitive Advantage3. Medium- and Long-term Goals and Implementation Plans1. 營運模式（權重35%）
2. 產品或服務之創新性、獨特性及核心競爭力
3. 關鍵資源、活動與合作夥伴
4. 現有驗證(營運)成果(獲利評估)

(III) Business Model (35%)1. Innovation, Uniqueness, and Core Competitiveness of Products or Services2. Key Resources, Activities and Partners3. Existing Proven (Operational) Results (Profitability Assessment)1. 財務規劃（權重10%）
2. 財務結構、規劃與預估
3. 風險管理及損益平衡點
4. 企業永續經營(加分項)If the participating companies are in line with the national ESG policy direction of promoting sustainable industrial development or other key national policies, such as promoting gender mainstreaming, employment-friendly hiring of persons with physical and mental disabilities or senior citizens, use of electronic invoices, corporate ethics, hiring of additional employees, improving employee remuneration and benefits (including raising employee salaries), and promoting family-friendly workplace environment for work-life balance (including developing flexible work models), among others, they may submit their achievements and performance in the project proposal, with a maximum of 5 points to be granted.
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